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TABLE OF CONTENTS

ARTICLES

Tomasz Kruszewski: The image of librarians in the opinion of their successors after a decade – a research report 545

Snunith Shoham: Libraries in Israel 557

Magdalena Wójcik: The latest trends in IT – a potential for libraries 575

Renata Borońska: The learning center as an example of library space use in the activity of research libraries 590

REPORTS

„Connections. Collaboration. Community". IFLA World Library and Information Congress – 82nd IFLA General Conference and Assembly (Columbus, Ohio, the United States of America, August 13-19, 2016) (*Elżbieta Barbara Zybert*) 603

„RDA standards – benefits and problems related to its implementation" (Warszawa, October 14, 2016) (*Anna Stanis*) 620

REVIEWS AND LITERATURE SURVEYS

Mariusz Jarocki: *Open Source w bibliotekach w świetle badań publicznych uczelni akademickich w Polsce (Open Source in libraries as shown by the research on public universities in Poland)*. Toruń: Wydaw. Naukowe Uniwersytetu Mikołaja Kopernika, 2015 (*Marta Grabowska*) 627

Słownik pracowników książki polskiej. Suplement IV (The dictionary of Polish book professionals. Supplement no. 4). Ed. Magdalena Rzadkowolska. Warszawa: Wydaw. SBP 2016 (*Dariusz Grygrowski*) 631

Bibliothèques, enfance et jeunesse, sous la direction de Françoise Legendre. Paris: Editions du Cercle de la Librairie 2015 (*Agnieszka Wandel*) 636

Paul Ladewig: *Katechizm biblioteki (The library catechism)*. Translated from German to Polish by Zdzisław Gębołyś and Bernhard Kwoka; translated from German to English by Zdzisław Gębołyś. Bydgoszcz: Wydaw. Uniwersytetu Kazimierza Wielkiego 2016 (*Bogumiła Warząchowska*) 641

Polish literature survey (*Barbara Koryś*) 645

Foreign publications (*Jacek Wojciechowski*) 650

NEWS FROM SBP (POLISH LIBRARIANS ASSOCIATION) 665

OBITUARIES
Jadwiga Kołodziejska (1928-2016) – in memoriam (*Henryk Hollender*) 673
Piotr Litwiniuk (1948-2016) (*Marek Dubiński*) 677

GUIDELINES FOR AUTHORS 684

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THE IMAGE OF LIBRARIANS IN THE OPINION OF THEIR SUCCESORS AFTER A DECADE – A RESEARCH REPORT

KEYWORDS: Librarians. Image. Stereotype. Long-term study.

ABSTRACT: **Thesis/Objective** – this paper is aimed at checking the current perception of the librarian profession from the point of view of the library and information science students. **Research method** – A longitudinal study and a survey. **Conclusions** – First edition of the research on the librarian image in the opinion of library and information science students was done in the years 2003-2005. After ten years the social perception of this profession has changed significantly. The results of the research show that librarians are associated with modern information technologies and thus are accepted and liked by the public. Yet despite more varied tasks of the library professionals, including the use of modern technologies, the students of library and information science are less and less interested in being employed in the libraries.

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LIBRARIES IN ISRAEL

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KEY WORDS: National Library. Academic libraries. Public libraries. School libraries. Libraries in Israel.

ABSTRACT: **Thesis/Objective** – This article provides background on Israeli society and on Jewish culture, on the basis of which the development of libraries in the State of Israel is examined. A review is provided on the various types of library: the national library, academic libraries, public libraries, and school libraries in the Jewish and Arab sectors. In addition, the institutes of professional education and the central bodies in the field are detailed: the professional organizations and the bodies of interlibrary collaborations. **Research methods** – literature review and content analysis. **Results/Conclusions** – The review presented in this paper regarded libraries both in the period preceding the proclamation of the independent state of Israel (although in brief, as a background to later developments) and from the proclamation of the state (1948) until today. This is one of the many chapters in the story of the Israeli-Jewish society, which strove to establish institutes of education and culture even before it became an independent society – and certainly afterwards.

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THE LATEST TRENDS IN IT – A POTENTIAL FOR LIBRARIES

KEYWORDS: Public libraries. Academic libraries. Information and communication technologies. New technologies in libraries.

ABSTRACT: **Thesis/Objective** – The article is focused on the latest trends in information and communication technologies, including: augmented reality, *wearable computing*, holograms, 3D printers, *Internet of things* and phenomena related to the dynamic development of automation and robotics. The author attempts to draw conclusions regarding the potential of new IT achievements in the improvement of library services as well as library information and promotion activities, particularly in the case of public and academic libraries. **Research method** – The method of literature analysis and critique was applied, based on the analysis of the current literature in the field of computer science (2010-2015) as well as professional web portals and journals. Benchmarking was used to identify the examples of good practice as regards the use of IT technologies in libraries. **Results** – As a result of the research the systematic review of new trends in IT was done as well as the analysis of the possibility of their application in the library everyday practice. Furthermore, the examples of the use of these technologies in the libraries were provided and the forecasts for further use of new ICT tools in the library activity were formulated. **Conclusions** – The study showed that the latest information and communication technologies can be applied in the library practice. Particularly noteworthy technology is that of augmented reality.

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THE LEARNING CENTER AS AN EXAMPLE OF THE LIBRARY SPACE USE IN THE ACTIVITY OF RESEARCH LIBRARIES

KEYWORDS: Research library. Library space. Learning space. Learning center. Library space arrangement.

ABSTRACT: **Thesis/Objective** – The author analyzes the concept of the library space in research libraries as exemplified in Polish and foreign literature of the field with reference to the development of a learning center. The example discussed is the learning center in Helsinki University Library visited by the author. **Conclusions** – The development of learning centers in research libraries is a response to the growing needs of the academic community and extends the contemporary scope of library functions. It is tightly related to the adjustment of the library space to the needs of the library users.