

# PRZEGLĄD BIBLIOTECZNY

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## **ABSTRAKTY ARTYKUŁÓW:**

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### **WHY DO LIBRARIES NEED QUALITY?**

**KEYWORDS:** Libraries. Definitions of quality. Quality in the service sector. Quality features.

**ABSTRACT:** **Thesis/Objective** – The article is intended to specify if and why libraries need quality and what it means to libraries as the institutions of the service sector. **Research methods** – Quality issues are discussed on the basis of the literature analysis complemented with the opinions of library and information science students. **Results/Conclusions** – Making librarians aware of the quality and its purposes may have significant impact on the image of libraries and its role in the citizens' life.

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## INFORMATION LITERACY AND EDUCATION IN HUNGARY

**KEYWORDS:** Information Literacy Skills. Students. Libraries in Hungary.

**ABSTRACT:** **Objective** – In Hungary information literacy is not really manifested in public education and higher education programs. Education policy makers are focused on the problems of digital literacy, and don't take into consideration, that it is necessary to have much broader information competencies in order to survive in the 21st century. Students come to higher education with drawbacks, especially regarding the key competencies (thinking, text comprehension and analysis, information management etc.). They also have difficulties with learning and self-evaluation. The reason is that they have no opportunities in the high school to acquire basic information literacy skills. **Research method** – At the University of Pécs a survey was taken in 2014 in order to analyse information literacy skills of the students at different universities and colleges. **Results and conclusions** – The aim of the surveys was to get information about students' information searching strategies, favorite resources, information seeking, selection and evaluation methods, and to determine a new information literacy strategy.

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## DIRECTORIES OF ARTICLES (PRESELL PAGES) – THE ANALYSIS OF WEBPAGES USED IN SEO

KEYWORDS: SEO (Search Engine Optimization). Webpage positioning. Directories of articles. Web search engines.

ABSTRACT: **Thesis/Objective** – Directories of articles are one of the tools used in SEO. The statistical examination of more than 300 directories sought to identify factors influencing their quality measured with PageRank (PR) indicator. **Research methods** – The following data were analyzed: year of registration in *SEO directories list*, PR value of the directory, directory management system, the request for the backlink, the fee for the article added to the directory, the moderation of the directory. The analysis was performed with Microsoft Excel and R software, the PR values were collected with software written in Python and the presence in Google search engine index was checked with SEOquake tool. **Results** – The research revealed that new directories were built despite the negative opinions of the professionals on their usefulness in webpage positioning. Their value measured with PR indicator is extremely low, confirmed with absence of considerable percentage of the directories in Google index. **Conclusions** – Very few directories achieve the level when they begin to have impact on the positioning of websites they list provided that they offer careful moderation and operate for a long period of time which helps to gather valuable links.

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## PIERREFITTE-SUR-SEINE – A NEW CHAPTER IN THE HISTORY OF FRENCH ARCHIVAL SCIENCE

**KEYWORDS:** Archives. Archival objects. Library. Democracy. Document. National heritage. Education. France. Information. Institutions. Crisis. Culture. Source.

**ABSTRACT: Thesis/Objective** – The article is to present one of the largest and most modern archival centers in the world – Pierrefitte-sur-Seine. The most recent, fifth in turn, location of French National Archives, was opened in 2013, which was supposed to mean, if not a new era of French archival science, than at least a symbolical overcoming of its prolonged crisis. **Results and conclusions** – The author discusses not only a new flagship French institution but also its historical development factors, problems arising from the „civilization jump” at the turn of twentieth and twenty-first century. She also tries to present a significant role of Pierrefitte in the process of breaking barriers to make cultural institutions more open to community needs. New shape of French archival science and its promotion on a national level was supported by various bodies. Its new location near Paris has crowned long-lasting efforts and makes a key point as regards the introduction of serious reforms in the archival sector for the incoming years.