

PRZEGLĄD BIBLIOTECZNY

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**ON ISSUES OF ORGANIZING A LONG-TERM PRESERVATION
OF DIGITAL RESOURCES IN POLAND**

KEYWORDS: Polish digital resources. Preserving digital resources. Long-term preservation strategy. Digitization strategy. Polish libraries. National Library of Poland. Polish Ministry of Culture and National Heritage. Poznań Supercomputing and Networking Center. National Data Storage. E-publications.

ABSTRACT: The author discusses issues of organizing long-term preservation of digital resources in Poland. Referring to the literature in the field and results of a survey conducted in selected Polish memory preserving institutions and publishing houses in 2007, she points to the awareness of the latter on the issue in question and presents their readiness and capability to bear responsibility for such a preservation. Education on digital data preservation in Poland is analyzed. Information is provided on the amount of digital data collected so far by Polish memory preserving institutions, current status of those resources and work conducted to maintain their accessibility.

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**FIRST YEARS OF POLISH BOOK TRADE INDUSTRY TRANSFORMATION.
RECONSTRUCTION OF 1989-1995 MILESTONES (PART TWO)**

KEYWORDS: Book trade industry after 1989. Transformation of book trade industry. Polish Book Chamber. International and National Book Fair in Warsaw. Świat Książki. Book legislation. VAT. Copyright. Books in Poland.

ABSTRACT: The author discusses milestones in Polish book trade industry after 1989 (years 1989 to 1995), recalling background facts and figures from the communist Poland (in particular second half of 1980s) and addressing current situation. The breakdown of Polish book market in 1992 is analyzed with focus – among else – on the collapse of Składnica Księgarska (book wholesale company) and its impact on other book-selling companies as well as legal and ethical abuse accompanying the whole situation. The paper ends with the description of the conflict that arose during the organization of International Book Fair in Warsaw in 1993 and apprehension around the introduction of Polish daughter company of Bertelsmann concern to Polish book market.

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**ACCESSIBILITY OF POLISH UNIVERSITY LIBRARY WEBSITES
FOR VISUALLY IMPAIRED PERSONS
RESEARCH RESULTS**

KEYWORDS: The blind. The visually impaired. University libraries. Websites. Website accessibility

ABSTRACT: The authors discuss barriers and obstacles encountered by visually impaired persons while accessing websites and standards for designing and building such websites so that they can be used by the visually impaired. The discussion is followed by the presentation of the results of research on the accessibility of Polish university library websites for blind and visually impaired users. Selected websites were tested with two methods: automated procedures and qualitative-heuristic approach. The analysis of research results proves that Polish university library websites are below international standards as regards their accessibility for visually impaired persons.

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PROMOTING BOOKS AND LITERATURE ON INTERNET

KEYWORDS: Book. Literature. Promoting books and literature on Internet. New media. Web 2.0.

ABSTRACT: The author identifies and characterizes literature promotion forms currently used on Internet and discusses new types of book and literature promotion which developed on Internet. A typology of book and literature online promotion is introduced. The paper ends with an analysis of new media and specifically Internet influence on the transformation of book and literature promotion methods.

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LIBRARIES AS TOY CENTERS

KEYWORDS: Libraries for children. „Toy Library”. Toys. Library services. Disabled children.

ABSTRACT: The author discusses a concept of „toy libraries”, so far unknown in Poland, providing unique library services focused on toys and games lending. Toy libraries offer all children access to toys and games and provide their supervisors with educational publications. Specific functions, history and types of toy libraries are presented, with particular emphasis on toy libraries for disabled children. The development and evolution of toy library networks is mentioned and most important international, national and regional associations for toy libraries are listed. The paper ends with an attempt to describe Polish affiliations with foreign toy library networks.